

# *The City of St. Petersburg's Annual City Beautification Awards*

The City Beautification Awards Program is the annual presentation of awards in recognition of excellence in landscaping and building design. The awards are usually announced in October. The City Beautification Awards Program is an activity of the City Beautiful Commission whose mission is to assist and promote public activities to further the beautification of St. Petersburg; assist in the enforcement of City statutes concerning property maintenance, beautification standards and the Sign Ordinance; and formulate suggested ordinances for City Council that will result in an attractive, well maintained City. Listed below are the different categories and guidelines.

## **General Beautification Awards**

Categories vary from year to year and generally include businesses and professional offices, churches, single and multi-family dwellings, urban – mixed use, urban – institutional, cultural/historical and annual categories such as neighborhood street-scapes or special recognitions.

### **Eligibility:**

1. Property must be within the City of St. Petersburg's city limits.
2. Landscape must be in place for one full year.
3. Judges cannot be local residents.

### **Criteria:**

1. Overall eye appeal.
2. Professionalism in landscape design, color, and balance.
3. Quality of architectural design and placement.
4. Quality of landscape and building maintenance.
5. Treatment of parking lot areas.
6. Preservation of trees and natural amenities.
7. Awareness of ordinance violations (signs - check suitability, size, and location).
8. Determine if property enhances the appearance of the area.
9. Use of drought tolerant plants and water conservation.

## **Home of the Year Award**

The Home of the Year award seeks to enhance the beautification of neighborhoods and recognizes the outstanding achievements in residential property landscaping.

### **Eligibility:**

1. Property must be within the City of St. Petersburg's city limits.
2. Landscape must be in place for one full year.
3. Judges cannot be local residents.
4. One home can be submitted by each Neighborhood Association from within its boundaries
5. Photograph of the property must be submitted

### **Criteria:**

1. Exterior curb appeal
2. Landscaping design
3. Yard maintenance
4. Overall contribution to the character of the neighborhood.
5. Use of drought tolerant plants and water conservation.

### **Elva Rouse Award**

Elva Rouse was an individual whose love for the natural beauty of St. Petersburg and desire to serve her community culminated in a lifelong commitment to the beautification of the City. Through her volunteer work on many beautification projects, and her steadfast efforts to enhance its parks system and preserve its natural and historic assets, Elva Rouse inspired others and helped leave the City all the more beautiful. The Elva Rouse Award recognizes her spirit of private initiative by honoring the accomplishments of citizens whose individual efforts have led to the perpetual beautification and environmental preservation of our City.

#### **Eligibility:**

1. Recognizes an individual's volunteer effort
2. Projects must be within the City of St. Petersburg's city limits.

#### **Criteria:**

1. Project helped promote public awareness toward beautification and environmental issues.
2. There has been ongoing maintenance of the project.
3. Project enhances the positive image of our City.

### **Peggy Allen Award**

Peggy Allen was a charter member of the City Beautiful Commission, and is the first member that was appointed a member for life. She graciously served on the commission for 30 years, and through her volunteer efforts encouraged good landscape design and promoted the introduction of plants that provided perpetual beauty, leaving an indelible mark on the City Beautiful. The Peggy Allen Award honors the private initiative of groups and organizations whose volunteer efforts enhance the natural beauty of St. Petersburg and promote public stewardship of our environmental resources.

#### **Eligibility:**

1. Recognizes groups or organizations' volunteer efforts
2. Projects must be within the City of St. Petersburg's city limits.

#### **Criteria:**

1. The efforts have added to the natural beauty of the City.
2. The accomplishments promote the spirit of volunteerism.
3. There is ongoing maintenance of the project(s).

### **Environmental Award**

The Environmental Award is designed to bring about a greater knowledge and awareness of environmental and conservation practices and projects, and to give proper recognition to those persons and organizations that make outstanding contributions to the conservation and protection of our natural surroundings and all related natural resources. Nominations may include, but are not limited to the following: beautification projects, community cleanups, energy conservation, environmental education activities, landscape preservation, ecology, pollution prevention, response to environmental accidents, recycling, etc.

#### **Eligibility:**

1. Recognizes anyone, such as scientists, teachers, journalists, citizen activists, young people, public officials, organizations, business representatives, and others committed to protecting and preserving our natural surroundings and resources.
2. Nominee must be a resident or business/organization located in the City of St. Petersburg's city limits.
3. Projects must protect and enhance the environment and natural resources within the Tampa Bay Area.

#### **Criteria:**

1. Project helped promote public awareness toward environmental issues and conservation practices.
2. The efforts have a long term benefit to the environment and/or natural resources.

**City of St Petersburg  
City Beautiful Commission  
Annual Beautification Awards Judging**

**Home of the Year**

To help enhance the beautification of neighborhoods, the category of “Home of the Year” was added to the annual Beautification Awards. This landscaping award recognizes outstanding achievement in residential properties for exterior curb appeal, landscaping design and yard maintenance, and overall contribution to the character of the neighborhood. Each Neighborhood Association may submit one nominee from within its boundaries to the City Beautiful Commission for consideration

**I. Basic Rules**

- A. Property must be within city limits
- B. One home can be submitted by each Neighborhood Association
- C. Landscape must be in place for one full year
- D. Judges must not be local residents
- E. Photograph of the property

**II. Judging Criteria**

- A. Overall curb appeal
- B. Professionalism in landscape, design, color, and balance
- C. Quality of landscape and building maintenance
- D. Preservation of trees and natural amenities
- E. Contribution to character of the neighborhood